

CHAPTERS

Deschutes Public Library Newsletter

"The only thing constant in life is change."

It's both ironic and reassuring that the maxim most frequently used to describe life in the 21st century was authored by 17th century moralist Francois de la Rochefoucauld. *Ironic* in the sense that change in the 1600s seems positively glacial in our review mirror, especially when compared to the tumultuous period dating from the 1960s. *Reassuring* in that Francois reminds us from the past that every generation of humanity has been challenged to embrace new ideas and concepts.

To put the challenges of Internet 2.0 in perspective, let's not forget that the people of Francois' era had their core beliefs challenged by Galileo, Newton, and Descartes, and had to cope with the Thirty Years' War and civil wars in England, France, and Scotland. Within this context, Francois might be a little dismissive of our concerns about moving to high definition television.

Still, Francois got it right, and his maxim applies as much today as it did in his time, as does his implicit coaching to embrace and incorporate change.

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New Books, Old Favorites, and Buried Treasures

Deschutes Public Library introduces a new e-mail newsletter service—*NextReads*. No library card is necessary—just an e-mail address—to subscribe to any of 20 different subject and genre newsletters. Topics range from Biography and Memoir to Fantasy, sent on a monthly or bimonthly basis, and include up to 15 titles. Subscribers can link directly to the library catalog from a list, and place a hold or request a title immediately. Even patrons without e-mail addresses can take advantage of the lists by viewing them online, either at the library or from any Internet access point.

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Book Search Made Easy

One of the many services children's and teen librarians provide everyday is helping patrons, young and old, find just the right book for pleasure or homework reading. We are well aware of how busy parents' and students' lives are, so here's what we have created to make your library visit even easier:

- **Booklists of favorite subjects** that parents of young children request over and over. We call them "You Asked For It," and they include topics such as New Baby, Bullies, Manners, Princesses, Dinosaurs, Trucks, Adoption, Death of a Pet, Horses, and so on.

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“The only thing constant in life is change.”

The Deschutes Public Library is taking all this to heart. Several new initiatives are underway to incorporate emerging technology into the timeless mission of the public library—to support reading and life-long learning, to build community, and to promote culture. Technology won't change that mission, but it is changing the face of the public library.

Francois's maxim is directly applicable to our electronic services—the only thing constant about our web site and online catalog is change. It evolves every day. My favorite new library web service is *NextReads*. It's a great example of how technology can be used to promote the traditional values of reading and self-development. Sign up for one of the online electronic newsletters and you will receive a list of recommended titles monthly. Choose from over twenty newsletters, with themes ranging from “Mystery” to “Nature and Science.” Click on a title in the newsletter and it will take you directly to the record in the online catalog.

Francois would be quick to remind us that societal change comes in many forms—that emerging technology is only one of many issues to be addressed. The most significant change in Central Oregon is the growing population and changing demographics. Juniper Ridge is a good example—this proposed development in Northwest Bend is projected to have a population of 10,000 to 16,000. That's larger than the populations currently served by any of our smaller branch libraries—and Juniper Ridge is just *one* example of a large number of new communities that will need public library service.

The Library District is addressing these challenges. A grant has been secured to develop strategies to assist the growing Latino population to transition to life in Central Oregon. A formal planning process is underway to identify current and projected gaps in library services, and to propose strategies to fill those gaps over the next ten years. Everything from additional branch libraries to books-by-mail is on the table.

Francois sends a message across time from the 17th century that change is inevitable, and that it should be welcomed as an opportunity to improve and evolve. The public library's mission to promote reading and literacy is timeless, but the methods of providing those services are constantly evolving to respond to our changing communities and emerging technologies.

We trust that Francois would approve!

*Michael Gaston, Director
Deschutes Public Library*

The Deschutes Public Library

Bend Public Library
601 NW Wall Street
Bend, Oregon 97701
617-7040

Outreach Services
507 NW Wall Street
Bend, Oregon 97701
312-1035

La Pine Public Library
16425 1st Street
La Pine, Oregon 97739
312-1090

Redmond Public Library
827 SW Deschutes Avenue
Redmond, Oregon 97756
312-1050

Sisters Public Library
110 N Cedar Street
Sisters, Oregon 97759
312-1070

Sunriver Area Public Library
56855 Venture Lane
Sunriver, Oregon 97707
312-1080



www.dpls.us

A Novel Idea...Read Together: Bowerman and the Men of Oregon

The Deschutes Public Library Foundation presents the fourth annual “A Novel Idea...Read Together” program with the book *Bowerman and the Men of Oregon* by author Kenny Moore.

The book describes the life of Bill Bowerman, the University of Oregon’s legendary coach and co-founder of Nike. Author Kenny Moore, a former senior writer for *Sports Illustrated* and a world-class runner under Bowerman’s tutelage, delivers a fully realized portrait of this complicated man.

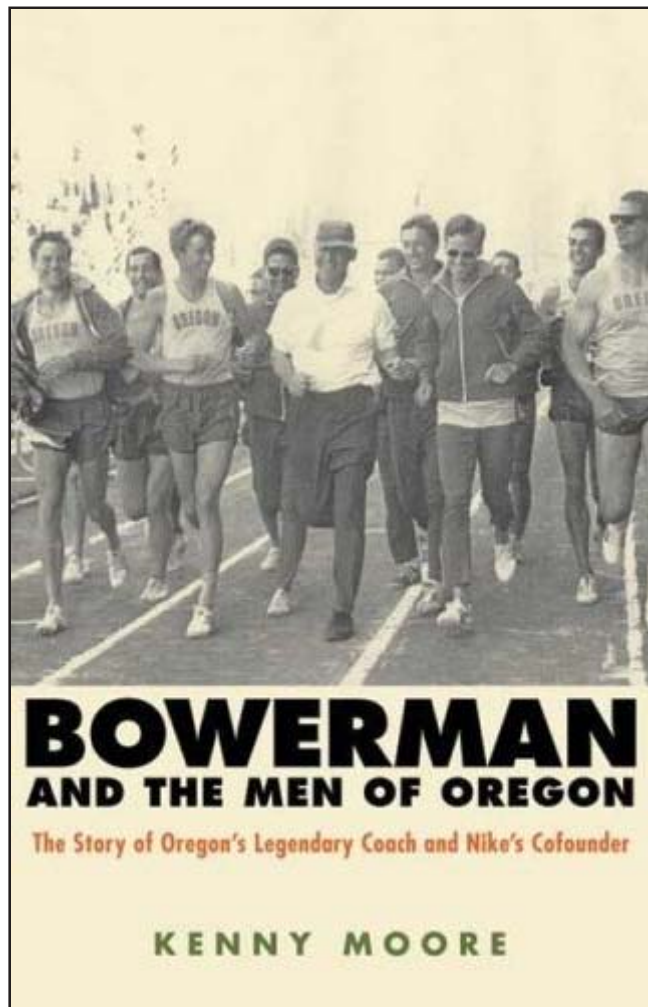
“Bill left us with a legacy,” said Moore. “Bill showed what it means to be pioneer stock. He took the Oregon Trail virtues of ingenuity and tenacity, added that earthy humor and solved almost every problem on which he turned those blazing blue eyes.”

Library staff has planned month-long activities to celebrate the book. Planned programs include: A kick-off event on April 15th with Bill Bowerman’s sons, Jon & Jay, sharing music and stories of Fossil, Oregon; Bowerman’s heroics as a 10th Mountain Division commander in Italy during World War II; book discussions at each Library branch throughout Deschutes County; films about the 10th Mtn. Division; Steve Prefontaine; and the Munich Olympics; an archived photo exhibit from the University of Oregon; and other provocative programs describing the early beginnings of Nike and the impact the Rajneesh had on Oregon and the Bowerman family.

The book is available at each of the five public Libraries throughout Deschutes County in Bend, La Pine, Redmond, Sisters, and Sunriver Area. The public is encouraged to read *Bowerman and the Men of Oregon* prior to the Novel Idea programs and events that kick off on April 15 and culminate with the author’s reading on Friday, May 11 at the Tower Theatre. Tickets for the Tower Theatre event will become available on Saturday, April 28.

For more information, please check out the library’s website at <http://www.dpls.lib.or.us/Page.asp?NavID=594>. Reader discussion guides and program calendars will be available the second week of April in each of the Deschutes Public Libraries.

Chantal Strobel, Community Relations



Download Videos from the Library and More!

We're excited to announce a new online resource that allows you to "checkout" and download videos directly to your home PC. **MyLibraryDV** is a video-on-demand service that features everything from travel and cooking shows to popular do-it-yourself programs. Download up to ten videos to your home PC and keep them for a week! Find out more by going to <http://www.dpls.lib.or.us/Page.asp?NavID=641>.

Old Favorites & New Features

Our online catalog (www.dpls.us) recently had a facelift. Along with the streamlined look, we've also added several new (and one old) features. The bestseller and featured item lists are back! You'll find the link under the search boxes on the catalog home page. We'll be adding even more lists in the coming weeks.

New Catalog Tools

Ratings—Now you can rate your favorite (or least favorite) books, CDs, and DVDs. Just look for the five stars and click on one to instantly rate that item. Your rating will be averaged with all the other ratings for that item. If your opinion has changed, no problem, just log in to your account to change or delete your rating.

Spellcheck—Mistype your keyword search and the catalog will suggest a search to help you find what you're looking for. Just look for the "Did You Mean" link in the blue box at the top of your search results. If the suggestion isn't exactly what you were looking for, try the "More" link for even more suggestions.

Coming Soon!—Reviews! Anyone with a library card will be able write a review of an item in the catalog and share it with all catalog users. Look for the reviews in a few weeks under the "Reviews/Additional Info" tab when you're viewing a specific book, CD, or DVD.

The catalog's help screens have also been greatly improved. Click the Help link in the upper right corner of any catalog page to get help with common tasks like searching, renewals, preferred searches, and ratings. If you haven't tried preferred searches, check out the help page and find out how you can save your favorite searches and get email updates when new items are added that match your search.

Wylie Ackerman, E-Services



Grant Helps Serve Latino Community

DPLs Outreach Services has been awarded a \$28,700 LSTA (Library Services and Technology Act) grant from the Oregon State Library Board to develop services to meet the library needs of the growing Latino population in Deschutes County.

Special recognition goes to **Peggy Rhoads** (Redmond Public Library) and **Sandy Irwin** (La Pine Public Library) for their assistance in writing the LSTA Grant Application.

For more information contact any member of the Latino Services Project Team—Peggy Rhoads at 312-1054, Sandy Irwin at 312-1091, or Jo Caisse at 312-1036.

Jo Caisse, Outreach Services

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Book Search Made Easy

- **Booklists of popular genres** help those who only want to read a certain type of book, or have been assigned a genre by the teacher. We have historical fiction, mysteries, adventures, humor, fantasy, Christian fiction, realistic fiction, and science fiction. For teens we also have horror and biographies.
- **Spine labels.** Finding a simple story for your two-year-old among all the picture books can be overwhelming. We have *Toddler* labels on the spines of those books so you can quickly browse and select.
- **Booklists of our favorites for the young.** “Best Books for Babies,” “Terrific Tales for Toddlers,” and “Super Stories for Preschoolers” are annotated lists of the books we think are the best and most appropriate for the age.
- **Even more booklists on our web pages.** Especially popular lists are the historical fiction—divided into periods of history, Cinderella stories from around the world, and what to read after you’ve finished the Harry Potter series.
- **Books about books.** Resources such as *Under the Chinaberry Tree* by Anne Ruethling, Jim Trelease’s *Read Aloud Handbook*, and *Valeria & Walter’s Best Books for Children* help you browse at home, select the ones you want, and then visit us again to check them out.

Of course, if you prefer a more personal touch, don’t forget that librarians are voracious, avid, passionate readers, and we love to let you know about the best. So don’t be afraid to ask, because we’re not afraid to tell!

Heather McNeil, Youth Services

New Teen Librarian Joins La Pine & Sunriver Area

The La Pine and Sunriver Area Libraries have a new staff member—teen librarian **Colleen Galvin**.

Colleen, a native of Chicago, received her Masters degree from the University of Illinois Library and Information Science Graduate School. She worked with teens in Uzbekistan during her time as a Peace Corps Volunteer, which inspired her to pursue her career as a librarian, with a focus on teen services. She is excited to continue this work a little closer to home with the teens in La Pine and Sunriver area.

Take a moment to say hello and welcome her to Central Oregon!

*Sandy Irwin,
La Pine Public Library*

Book Contest Winners

The Redmond Library announced the winners of the Third Annual 4th Grade Book Contest. **Shae Wilcox** is the winner with her *My Fairy Godfather*, a humorous and colorful story done with drawings, collage, and photos. Shae attends the new McCall school. The runner-up is **Clayton Roy** with his adventure tale *Archie the Archaeologist* an Indiana Jones like story where Archie uncovers Cleopatra's Tomb. Illustrated with drawings and Hieroglyphic symbols, Claytons spins an action pack and detailed story. Clayton Roy attends Evergreen School.

The 4th Grade Book Contest is a cooperative effort between the Redmond Rotary, Redmond School District, Redmond Public Library, C & L Printing, High Desert Art Society, Redmond Writers, the Friends of the Library, and the Redmond Art Committee. The Redmond Writers and the High Desert Art Society members hold workshops in the classroom on the invitation of the teacher to help the kids match the story to the drawings.

The Winner and Runner-up have their books printed in color by C & L printing with the cost being paid by the Redmond Rotary. The Friends of the Library foot the bill for the reception and book signing where the authors read their stories and hold an author signing. Copies of the books are provided to each school library, copies are cataloged and searchable at the Deschutes Library, and their entire class gets a copy of their book. We also provide copies for the families and to the Rotary along with ALA Read Posters in full color.

Kathy Duffy, Redmond Public Library

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New Books, Old Favorites, and Buried Treasures

Wylie Ackerman, eServices Manager, states "We see the introduction of the *NextReads* service as being an important part of our outreach to the community. The Deschutes Public Library will be able to better serve its many library patrons who are less able to visit our facilities in person to browse the shelves and book displays to find something new to read. Our newsletters will be our opportunity to bring the library to them—whether they are at work, school, home, or on the road." The Deschutes Public Library web site (www.dpls.us) is considered a "virtual" branch of the library, open 24 hours a day, available 365 days a year.

Liisa Sjoblom, Bend Public Library

