

CHaPTeRS

Deschutes Public Library Newsletter

Volume 1 | Issue 1

Message from the Director

Library Ambassadors Needed!

This is the first issue of the online version of the Deschutes Public Library newsletter. The electronic newsletter provides us with a low-cost method to communicate with thousands of library card holders who have a current email address. Why is this important?

The feedback that we get from our "power users" and Library Advisory Council members is that the branch libraries and the bookmobile provide an excellent level of service. The collection of books and other materials is good and getting better, the full-text magazine articles that are available on our WEB site provide convenient home access to a valuable reference source, and the Library's children's services rate as one of the top public library programs in Oregon. The Library now provides online reference services, an outreach program to teens, and an expanded audio-visual collection, including titles on DVD.

The problem identified by our Advisory Councils is that many local residents aren't aware of the scope and depth of library services. Getting the word out to 125,000 local residents is a real challenge. That's why we need an electronic newsletter, and that's where we could use your help.

With this first newsletter, we would like to appoint you all to the unofficial position of ambassador for the Deschutes Public Library. We ask that you forward this newsletter to your friends and neighbors who might have an interest in the Library. Feel free to excerpt articles for your church or nonprofit newsletter. Most importantly, talk about your local branch library whenever the opportunity presents itself.

This year, the Deschutes Public Library will mark its fifth anniversary by circulating more than 1.5 million items to the residents of Deschutes County. That's twice as much as when the Library District was formed in 1998. We want to see that number climb to more than 2 million items by 2008.

Please help us to achieve our goal of opening the door to learning and knowledge by encouraging every child and adult to be active readers.

Michael Gaston
District Library Director

Spring 2004

contents

- 1 From the Director
- 2 On The Edge
- 3 Children's Corner
- 4 Branch News
- 5 More Branch News
- 6 A Novel Idea
- 7 Challenges

Next →