

# CHAPTERS

Deschutes Public Library Newsletter

## A Novel Idea...Read Together Selection Unveiled!

The Deschutes Public Library Foundation presents the fourth annual "A Novel Idea...Read Together" program with a book that celebrates the spirit of Oregon through the life of one man who represented all of the characteristics of the earliest Pioneers—genius, humor, and grit. The 2007 selected read is *Bowerman and the Men of Oregon* by author Kenny Moore. The book describes the life of Bill Bowerman, the University of Oregon's legendary coach and co-founder of Nike. Author Kenny Moore, a former senior writer for *Sports Illustrated* and a world-class runner under Bowerman's tutelage, has written a fully realized portrait of one Oregonian who changed the world with his passion for running, inventing, and the power of the human spirit.

"Bill left us with a legacy," said author Kenny Moore. "Bill showed what it means to be Pioneer stock. He took the Oregon Trail virtues of ingenuity and tenacity, added that earthy humor and solved almost every problem on which he turned his blazing blue eyes."

The book is available at each of the five public Libraries throughout Deschutes County in Bend, La Pine, Redmond, Sisters, and Sunriver Area. The public is encouraged to read *Bowerman and the Men of Oregon* prior to the Novel Idea programs and events that kick off on April 16, 2007, and culminate with the author's reading on Friday, May 11 and Saturday, May 12 at the Tower Theatre in Bend. Listen to Kenny Moore read excerpts from his book online at the Library's website:

<http://www.dpls.lib.or.us/Page.asp?NavID=595>

New audio excerpts will be released every two weeks through mid-May 2007.

For more information, please contact Chantal Strobel at 312-1031 or [chantals@dpls.us](mailto:chantals@dpls.us).



## BOWERMAN AND THE MEN OF OREGON

The Story of Oregon's Legendary Coach and Nike's Cofounder

KENNY MOORE

Fall 2006

## Contents

- 1 A Novel Idea
- 2 Next 10 Years
- 3 Branch News
- 5 Fall Reads
- 6 More Fall Reads

