

CHAPTERS

Deschutes Public Library Newsletter

A Novel Idea...Read Together Selection Unveiled!

The Deschutes Public Library Foundation presents the fourth annual "A Novel Idea...Read Together" program with a book that celebrates the spirit of Oregon through the life of one man who represented all of the characteristics of the earliest Pioneers—genius, humor, and grit. The 2007 selected read is *Bowerman and the Men of Oregon* by author Kenny Moore. The book describes the life of Bill Bowerman, the University of Oregon's legendary coach and co-founder of Nike. Author Kenny Moore, a former senior writer for *Sports Illustrated* and a world-class runner under Bowerman's tutelage, has written a fully realized portrait of one Oregonian who changed the world with his passion for running, inventing, and the power of the human spirit.

"Bill left us with a legacy," said author Kenny Moore. "Bill showed what it means to be Pioneer stock. He took the Oregon Trail virtues of ingenuity and tenacity, added that earthy humor and solved almost every problem on which he turned his blazing blue eyes."

The book is available at each of the five public Libraries throughout Deschutes County in Bend, La Pine, Redmond, Sisters, and Sunriver Area. The public is encouraged to read *Bowerman and the Men of Oregon* prior to the Novel Idea programs and events that kick off on April 16, 2007, and culminate with the author's reading on Friday, May 11 and Saturday, May 12 at the Tower Theatre in Bend. Listen to Kenny Moore read excerpts from his book online at the Library's website:

<http://www.dpls.lib.or.us/Page.asp?NavID=595>

New audio excerpts will be released every two weeks through mid-May 2007.

For more information, please contact Chantal Strobel at 312-1031 or chantals@dpls.us.



BOWERMAN AND THE MEN OF OREGON

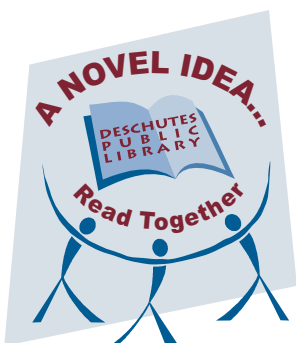
The Story of Oregon's Legendary Coach and Nike's Cofounder

KENNY MOORE

Fall 2006

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The Deschutes Public Library System has shot the rapids for the past decade, tripling library usage while introducing a broad variety of new and expanded services. Five libraries were built or remodeled, programming for children and adults was expanded, the bookmobile took to the highways, free computer classes became available, and a variety of WEB based library services were introduced. It was a thrill-a-minute 10-year ride.

What's down-river for area libraries? More white water, and more excitement!

A comprehensive planning process will begin in January. Area demographics will be examined at a granular level by applying professional marketing techniques seldom used by public agencies. Library usage and demographic profiles will be overlaid and mapped to provide a graphical image of library market penetration. The needs for specific kinds of library services will be analyzed neighborhood-by-neighborhood. This information will be invaluable as the Library determines which methods of providing library services will be most appropriate in a given area.

The planning process will also include a broad review and assessment of current library services by a team of external library consultants working with library staff. Staffing patterns, branch usage, youth and adult programs, and electronic services will be reviewed and compared to other quality public library programs serving similar communities. Focus groups of library users, community leaders, and library staff will be used to obtain feedback and suggestions.

This will all come together in a series of recommendations that will be implemented over a 10-year period, with 3-year reviews to keep the plan on target. We anticipate that the implementation plan will recommend traditional as well as what is known as Library2 strategies to increase the quality, accessibility, and convenience of public library service.

Imagine stopping at a drive-up coffee kiosk for your daily latte where you also pick up the library book you requested online last night. Or logging onto the Library website with your children to view live streaming video of a toddler storytime and to download the latest "talking book" to your MP3 player. Or UPS delivering requested library materials to your front door. Or browsing a library collection of books and magazines in your local library that have been selected using a detailed marketing analysis of your own neighborhood.

These are just examples of possibilities. Planning is a lot like putting your boat into uncharted waters. There's no telling what's just around the bend, but you know that there's white water ahead.

Oars at the ready—we are headed for exciting new territory!

Michael Gaston, Library Director

The Deschutes Public Library

Bend Public Library

601 NW Wall Street
Bend, Oregon 97701
617-7040

Outreach Services

507 NW Wall Street
Bend, Oregon 97701
312-1035

La Pine Public Library

16425 1st Street
La Pine, Oregon 97739
312-1090

Redmond Public Library

827 SW Deschutes Avenue
Redmond, Oregon 97756
312-1050

Sisters Public Library

110 N Cedar Street
Sisters, Oregon 97759
312-1070

Sunriver Area Public Library

56855 Venture Lane
Sunriver, Oregon 97707
312-1080



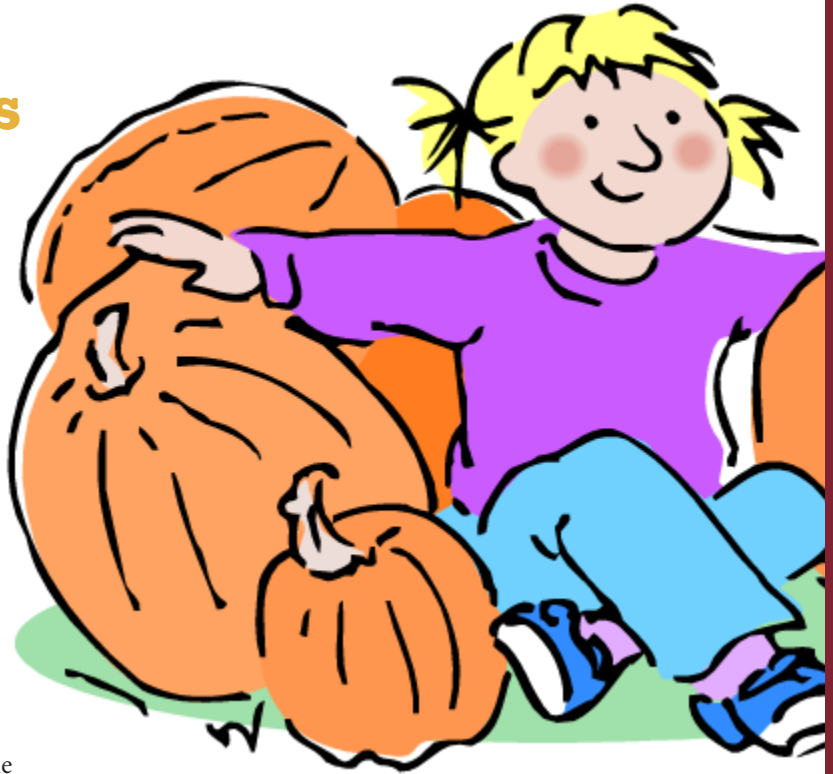
The Book Buggy visits Pumpkin Festival

The Book Buggy was on hand at the annual Central Oregon Pumpkin Festival on Saturday, October 21st. Deschutes Public Library's bookmobile's provides library services and library programs to children, teens, child care providers and parents around Deschutes County that can not easily visit one of the library branches.

I drove the bookmobile to the festive, since I had never gone before. What a great event! I had the pleasure of meeting and greeting over 800 children and adults that stopped by the bookmobile. I visited with many of my friends from the bookmobile stops. The folks I visited with told me how much they loved and are so proud of the Deschutes Public Library! My *Book Buggy* friends were especially thrilled to have the chance to show their parents around the bookmobile.

A big thanks to Bend Metro Park & Recreation District for the invitation, especially Chris Zerger/BMPRD's Special Events Coordinator and Kaia Seiffer/BMPRD's District Volunteer Coordinator. And an especially big thanks and hello to everyone I met at the Pumpkin Festival—I had wonderful time meeting all of you! If you need more information about the Deschutes Public Library's bookmobile please contact me at (541) 312.1036 or joc@dpls.us

*Josephine Caisse
Outreach Services Manager*



Even Library Staff Continues Learning

On Monday October 16th the Deschutes Public Library was closed for a staff development day. This once a year event is an exciting opportunity for DPL staff and Board members to come together to share ideas and learn new skills. DPL's annual library conference targets not only Central Oregon libraries and school media specialists, but those from other areas across the state.

This year, we were honored to have representatives from the Oregon State Library, the Oregon Library Association, and the Eugene Public Library join in the conference. Other conference attendees included representatives from Jefferson County Public Library, Crook County Public Library, and media specialists from the Bend-La Pine, Sisters and Crook County school districts. We had more than 140 attendees and 12 speakers from across the United States.

We were extremely fortunate to have some exceptional national speakers, for example, Michelle Jeske from the Denver Public Library talking about her library's innovations in technology, Nancy Tessman, the director for the Salt Lake City Public Library (which was awarded Library Journal's Library of the Year award for 2006), Michael Porter from Ontario, California talking about social software, and Salvador Avila from Las Vegas/Clark County Public Library speaking about library services to Spanish speakers.

*Chandra vanEijnsbergen
Branch Manager, Sunriver Area Library*

La Pine

The La Pine Public Library is busier than ever! We reached a major milestone in October, surpassing 10,000 visitors to the library in one month, with 10,080 people passing through our doors. This is our highest attendance ever, and the first time we broke the 10,000 mark. Thanks for keeping the staff busy and on their toes—and stop by to discover what your vibrant, community-centered library has to offer!

*Sandy Irwin
Branch Manager
La Pine Public Library*

Redmond Branch Marks 10th Anniversary

The Redmond Public Library celebrated its' 10th Anniversary on November 10th.

Members throughout the community joined in the fun. Children enjoyed a visit from the Cat in the Hat, teens showed off the mural they painted in the Public Meeting Room, the new teen "Zine" was distributed, and adults enjoyed the nearly 70 art pieces from the High Desert Art Society. The Jazzoids, a jazz guitar duo performed throughout the day and activities culminated with a family trivia contest.

Redmond Public Library Manager, Todd Dunkelberg, honored several community members who have served for many years to develop the Redmond Library into the thriving community center it is today.



Kicking back in the teen area



The Cat in The Hat (Lee Barker) in the children's room



The Jazzoids!

This was a great day to share what the library means to the rest of the community.

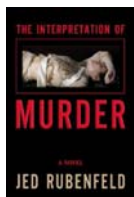
*Todd Dunkelberg
Branch Manager
Redmond Public Library*



The Expected One

by Kathleen McGowan

Journalist Maureen Pascal discovers that she is destined to play a key role in an international quest to gain control of a priceless series of scrolls, written in the first century by Mary Magdalene and hidden in the wilds of the French Pyrenees.



The Interpretation of Murder

by Jed Rubenfeld

In 1909, as a sadistic killer stalks Manhattan's wealthiest heiresses, Sigmund Freud is called in by American analyst Dr. Stratham Younger to assist him in interviewing Nora Acton, a hysterical survivor of the killer who can recall nothing about the attack.



The Ruins

by Scott Smith

In Cancàun, Mexico, for a peaceful vacation, a group of tourists sets off in search of one of their group who disappeared during an excursion to some nearby Mayan ruins, only to come face to face with an insidious evil that threatens their lives.



The Thirteenth Tale

Diane Setterfield

When her health begins failing, the mysterious author Vida Winter decides to let Margaret Lea, a biographer, write the truth about her life, but Margaret needs to verify the facts since Vida has a history of telling outlandish tales.



The Memory Keeper's Daughter

Kim Edwards

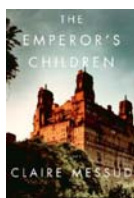
In a tale spanning twenty-five years, a doctor delivers his newborn twins during a snowstorm and, rashly deciding to protect his wife from their baby daughter's affliction with Down Syndrome, turns her over to a nurse, who secretly raises the child.



Water For Elephants

Sara Gruen

Ninety-something-year-old Jacob Jankowski remembers his time in the circus as a young man during the Great Depression, and his friendship with Marlena, the star of the equestrian act, and Rosie, the elephant, who gave them hope.

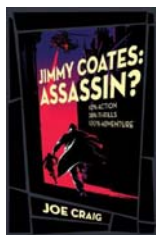


The Emperor's Children

Claire Messud

Three friends on the verge of their thirties—beautiful, sophisticated Marina Thwaite; Danielle, a quiet TV producer; and Julius, a freelance writer—make their way through New York City, until Marina's idealistic cousin, Bootie, arrives to complicate their lives.

more ►



Jimmy Coates: Assassin?

by Joe Craig

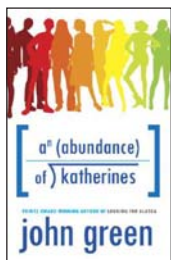
Here's the good news—Jimmy is not an average, ordinary kid. He just discovered that he can outrun, outjump, and outfight almost anybody, including adults. Now for the bad news—someone is trying to hunt him down, and he is running for his life. Jimmy is thrust into a secret world of spies, adventure, mystery, and superpowers. Ages 9-14.



Sleepy Boy

by Polly Kanevsky

A snugly bedtime book that expresses the comforting love and shared tenderness between a toddler and his father, this title is both visually and verbally exquisite with poignant sensory images and soothing text. Picture Book for toddlers.



An Abundance of Katherines

by John Green

Colin has dated nineteen girls named Katherine in his life; some for just a few hours, the latest for nearly a year. Will this summer follow the same pattern, or will he break out of the mathematical equation he's designed to keep him as a dumper forever? Recommended for high school readers.



In the House of the Seven Librarians

by Ellen Klage, a short story in *Firebirds rising: an anthology of original science fiction and fantasy* edited by Sharyn November

A humorous tale of seven librarians and the library they make their home after the modern world deems their particular Carnegie library to be obsolete. Appropriate for all teens and adults!



Silverfin: A James Bond Adventure

by Charlie Higson (audiobook)

For those who have ever wondered about the childhood of James Bond, and why he became the greatest secret agent the world has ever known, this novel by Charlie Higson will speed them along through encounters with bullies, scientific experiments gone wrong, and voracious eels, all masterfully narrated with a variety of voices by Nathaniel Parker. For ages 9-14.