

District Board - July 2010 Meeting

When: July 14, 2010

Where: Library Administration

MINUTES

ATTENDEES

Present were Board Members Ann Malkin (President), Ray Miao, George Riser, Pat Lawrence, and Beth Pearl-Gent.

CALL TO ORDER

President Ann Malkin called the meeting to order at noon.

ELECTION OF OFFICERS

Beth Pearl-Gent moved to appoint Ann Malkin as President and Ray Miao as Vice President. George Riser seconded the motion which passed unanimously.

Library Director Todd Dunkelberg presented President Ann Malkin with a gift of appreciation for her first year of successful leadership.

MINUTES

The Board accepted the June 9, 2010 minutes by consensus.

PUBLIC COMMENTS

None

RESULTS POLICIES

Oregon Library Association Vision 2020

Community Librarian Sheila Grier was a member of a statewide committee tasked with crafting OLA's Vision 2020 Statement. The committee gathered ideas, concerns and aspirations from library staff and supporters throughout Oregon. Also, seventy-six librarians participated in surveys and discussions about the future of Oregon libraries. The contributions resulted in an initial draft of the statement and which was shared across the state. OLA's divisions, committees and task forces will take on the work of implementing the committee's recommendations. Grier shared the final vision statement which focuses on collaboration, people, community and place.

WorkSource Oregon Job Fair

Adult Services Manager Glenna Rhodes provided an overview of the WorkSource/Library partnership. The library is currently providing training classes for WorkSource and COIC staff. At the recent Central Oregon Job and Career expo, the library staffed an information booth promoting library classes and job support databases. The library also hosted a 2-day Transition Assistance Program (TAP) training for veterans.

In addition, we are currently in the process of:

- Creating institutional cards for WorkSource/COIC locations in Bend, Redmond & La Pine
- Creating handouts about career resources for WorkSource
- Updating computer class training materials for Excel and Word
- Collaborating and cross promoting WorkSource and Library computer classes
- Collaborating and cross promoting classes to the Latino community

Friends of the Bend Library

President Meredith Shadrach provided an update on the Friends of the Bend Library.

- July 4th book sale made \$6,800 – up 39% from one year ago
- 250 members
- 24 volunteers to help with book sales
- 17 volunteers to keep Friendshop open
- Silent Auction catalog was created
- The Art Committee received the Art, Beautification, and Culture Award
- \$15,000 was provided to renovate the Children's area
- Cloth book bags are available for \$1

Shadrach also acknowledged how the DPL staff shows appreciation to the Friends group. The FOBL are willing to help with the East Bend project.

Education Program

City of Bend Mayor Kathie Eckman provided an overview of the City of Bend's 2010 goals:

- *Financial Stability:* 25% of work force laid off, reform employee benefits, review Public Safety strategy, investigate opportunities to increase federal funding through regional partnerships
- *Growth Management:* expand city's UGB, critical infrastructure decisions related to water, sewer, and transportation
- *Economic Development:* Juniper Ridge, develop a loan/grant program for economic development
- *Priorities:* Meet ADA requirements for curbs, contract with Cascades East to take over Bend Area Transit for regional transit system, Mirror Pond, Volunteer Beautification Program

Trends at the Bend Library

Bend Manager Jo Caisse provided an overview of the trends at the Bend Library:

- Circulated 1,160,000 items
- Adult circulation is up 8%
- Children's circulation is up 14%
- Remodel of the lobby included holds shelving, heating, lighting, more self-checks, and a welcome desk
- 4800 volunteer hours – up 25% over last year
- Programs: Community Relations had 24 programs with 1200 attending
Adult Services had 111 programs with 1400 attending
Children's had 403 programs with 16,000 attending
- Two Early Literacy Training Programs were provided

Challenges: noise level, parking, and finding a space for a book drop at the back of the Bend library.

Assistant Director Kevin Barclay provided a power point presentation providing more detailed figures.

LSTA Library Linx Evaluation

Youth Services Coordinator Heather McNeil shared the positive assessment of the Linx program by the LSTA evaluator. McNeil noted that media specialists are doing a great job of promoting the program, though communication remains critical with three school districts involved. With new administration in place Director Dunkelberg will contact Sisters superintendent regarding Linx participation.

EXECUTIVE LIMITATIONS POLICIES

Resolution Authorizing Signatures

Beth Pearl-Gent nominated George Riser as temporary President Pro-Tem in instances when the president and vice president are not available. Ray Miao seconded the motion, which passed unanimously.

Emergency Library Director Succession

As requested by the Board, Director Dunkelberg has named Lynne Mildenstein as third manager in the line of succession.

GOVERNANCE PROCESS POLICIES

American Library Association Conference Report

President Malkin touched on a few of the several sessions she attended at ALA:

- Fund raising, campaigning
- New Service Models

- Innovative Strike Forces – thinking outside the box, creating resources
- “Where Did The Money Go” – building/facilities
- Thinking Inside The Box – Renovating existing buildings for libraries
- Building trends: entice by outside appearance, signage, portability

LIBRARY NEWS

- East Bend Contract – not signed yet. Once the lease is signed an RFP to hire an architect will go out, and then we will accept bid proposals for construction. This should mean a November starting time for construction
- “Think Out Loud” on OPB about the closures and success of libraries in Oregon
- Interviewing for the Foundation grant position Thursday, July 15

SELF-REVIEW OF MEETING BY BOARD

The Board appreciated all of the presentations although the meeting went long. Commend the Friends group working together with the Foundation and all they contribute to the Library. The Board expressed interest in interfacing with the Foundation at a later board meeting.

As there was no additional business, the meeting was adjourned.

ATTEST

Todd Dunkelberg
Library Director