

District Board - April 2010 Meeting

When: April 14, 2010

Where: Redmond Library

MINUTES

ATTENDEES

Present were Board Members Ray Miao, George Riser, and Beth Pearl-Gent and Pat Lawrence. Ann Malkin is away traveling.

CALL TO ORDER

George Riser called the meeting to order at noon. Ray Miao arrived to preside over the meeting at 12:05.

MINUTES

The Board accepted the March 10, 2010 minutes by consensus.

PUBLIC COMMENTS

None

RESULTS POLICIES

Information Presentation – Eric Sande, Redmond Chamber of Commerce

Executive Director Eric Sande of the Redmond Chamber of Commerce provided an overview of the Redmond Community:

- Centennial Park, which includes a splash park, is scheduled to open July 1
- Two large events: BMW motorcycle rally – possibly 8,000-10,000 people
RV rally – possibly 3,500 coaches and 800 vendors
The two events could have \$8M impact on community
- 2500 hotel rooms in Central Oregon at 9% room tax. Room tax is reinvested back into marketing. The motorcycle rally is expected to fill all available rooms
- Chamber of Commerce membership is down 60-70 members
- Bend businesses are expanding into Redmond
- There are 25%-30% vacancy rates in the downtown business area
- The Chamber is focusing on boosting tourism – many positive things coming up

Information Presentation – Chris Bridges, Bank of the Cascades

Chris Bridges of Bank of the Cascades provided an overview of the health of the bank:

- The bank is working to increase capital to \$150M to make it more healthy
- Deposits are safe – there are three levels of security: 1) collateralize deposits, 2) FDIC, 3) state pool
- Continuing when possible to lend to small business to keep money local, which is vital to efforts to revive the economy

Friends of the Redmond Library Update

Bobby Collins and Barbara Rich provided an overview:

- Partner with St. Charles Birthing Center – donated \$450
- Children's programming – donated \$1,600
- Kid's music program – donated \$275
- Provide refreshments for Pajama Party
- Donated \$1,500 for Summer Reading Program
- Raised \$116 by selling hand-made bracelets – donated to Red Cross for Haiti Earthquake Relief
- Provide funding for refreshments for Veteran's Day celebration

Trends at Redmond Library

Branch Manager Linda Olson and Assistant Director Kevin Barclay provided an overview of trends at the library:

- New carpet project completed
- Friends room completed
- Revamped the Historical Society room which is now the new the Jesse Hill School Silent Reading Area
- The Redmond population increased 1.4%
- Circulation is up
- Attendance is down – as branding gets underway, anticipate an increase
- Fill rate survey has gone up significantly
- Latino population has increased
- Quarterly Movie Madness for 3-5th graders
- Teen program will be working on resume building & career choices in coming months
- Currently have 36 volunteers
- Involved with more than a dozen partnerships.
- The Redmond Writer's Guild is taking over the Fourth Grade writing contest

PLA Debrief

- Dunkelberg: Main theme throughout the conference is that the economy is hitting libraries everywhere.

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- Riser: Libraries are cutting funding and still able to function on less.
- Miao: Innovations in libraries. What is library's role in revitalizing your community? Work with Economic Development and existing businesses.

LIBRARY NEWS

- Budget - we will more than likely see a 0% increase in tax revenue for the 2011/2012 budget year. Will be reducing food and travel budget.
- Library Restructure – transition team in place - no lay off at this time
- A Novel Idea is coming up
- E-books will be available 4-23-10
- Library received Community Spirit Award from Red Cross
- The library received a \$22,000 donation targeted for the Redmond Library

EXECUTIVE LIMITATIONS POLICIES

The Board opened an executive session to conduct deliberations with the persons designated by the governing board to negotiate real property transactions as provided for in ORS 192.660(2)(e) at 2:15 p.m. The Board resumed the public meeting at 3:05.

SELF-REVIEW OF MEETING BY BOARD

The Board appreciated all of the informational presentations. Dunkelberg was commended for the restructure and staff involvement of the process.

As there was no additional business, the meeting was adjourned.

ATTEST:

Todd Dunkelberg
Library Director