
District Board - March 2010 Meeting

When: March 10, 2010

Where: Library Administration

MINUTES

ATTENDEES

Present were Board Members Ann Malkin (President), Ray Miao, George Riser, and Beth Pear-Gent. Pat Lawrence is away traveling.

CALL TO ORDER

President Ann Malkin called the meeting to order at noon.

MINUTES

The Board accepted the February 10, 2010 minutes and the March 4, 2010 Finance Sub-committee minutes by consensus.

PUBLIC COMMENTS

None

BOARD-LIBRARY DIRECTOR LINKAGE

Patron request to Board

Director Dunkelberg recommended no action is required. Dunkelberg will work with the attorney and Special Districts Association of Oregon (SDAO) for resolution.

RESULTS POLICIES

Information Presentation - eServices

e-Services Manager Wylie Ackerman provided a presentation on e-Services trends. Ackerman's presentation covered the following areas:

- Overview – National Broadband Use Statistics
 - 63% of all households have broadband
 - Increase in broadband usage in every income bracket as well as across all demographics
 - Increase in Home page visits, holds, and renewals
- Online Resources (just to name a few)
 - TumbleBooks

America's Newspapers
Auto Repair Reference Center
Digital Downloads (audio books)

- Web Presence
Compared our home page, as well as kids, teens, and catalog pages, to that of other notable public libraries

- What's Next
More of the new brand "Know More"
Resources to support job seekers and careers
Electronic signage
New ways to reach and engage more users
We have 540 Facebook Fans – goal is to reach 1500-2000

Library and Community Trends: Annual Calendar

Board members reviewed the Annual Calendar with the suggested changes. After discussion a few more changes were recommended. Ray Miao moved to accept the Annual Calendar with the revisions. Beth Pearl-Gent seconded which passed unanimously. (Lawrence & Riser absent.)

EXECUTIVE LIMITATIONS POLICIES

Monitoring: Compensation and Benefits Executive Limitations Policy

The Board reviewed the Compensation and Benefits monitoring report. Beth Pearl-Gent moved that the Board finds the District in compliance with the Compensation and Benefits Executive Limitations Policy. Ray Miao seconded the motion which passed unanimously. (Lawrence & Riser absent.)

Resolution to Accept Oregon Humanities Grant

Ray Miao moved to accept a grant in the amount of \$4,000 to the Deschutes Public Library District for the purpose of supporting A Novel Idea. Beth Pearl-Gent seconded which passed unanimously. (Lawrence & Riser absent.)

Resolution to Accept LSTA Grant

Beth Pearl-Gent moved to accept a grant in the amount of \$36,380 to the Deschutes Public Library for the purpose of supporting Phase III of the Library Linx project. Ray Miao seconded which passed unanimously. (Lawrence & Riser absent.)

Update from Sub-committee on Future Funding

Ann Malkin informed board members that minutes will be provided from the sub-committee meetings to keep other board members updated.

GOVERNANCE PROCESS POLICIES

Executive Limitations – Draft of Community Relations Policy

The board reviewed the policy drafted by Consultant Helphand relating to the library director's relationships with the external community. Beth Pearl-Gent moved to accept the new Executive Limitations Policy. Ray Miao seconded which passed unanimously. (Lawrence & Riser absent.)

LIBRARY NEWS

- Public forums are being held for community input on East Bend Services.
- Redmond Airport Urban Renewal disbanded. This will result in approximately \$35,000 to the District.
- A Novel Idea is coming up.
- We have developed a new partnership with WorkSource Oregon (Employment Department) designing a plan to provide employment training and assistance in the libraries including Latino community.

SELF-REVIEW OF MEETING BY BOARD

The Board commended e-Services Manager Wylie Ackerman on his e-Services presentation. As there was no additional business, the meeting was adjourned.

ATTEST:

Todd Dunkelberg
Library Director